

**NEW**

**REDEVELOPMENT**

# NORTH POINTE PLAZA

7580 Rivers Avenue • North Charleston, SC 29406



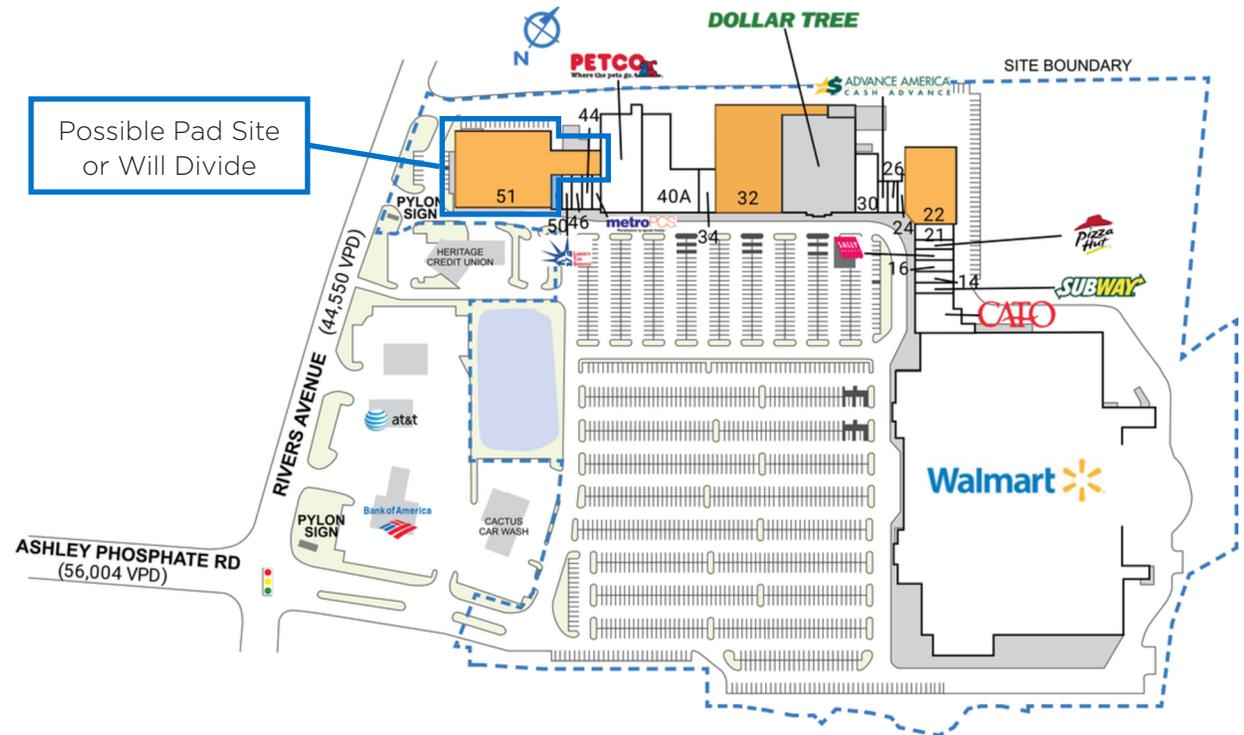
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# ABOUT NORTH POINTE PLAZA

## HIGHLIGHTS

- Anchored by a Walmart Supercenter, the leading grocer in the Charleston area
- Anchored by Rooms To Go, Dollar Tree, Petco and Atlantic Bedding & Furniture
- Located in North Charleston, a suburb nine miles outside of downtown Charleston with a population exceeding 58,000 in a three-mile radius
- The center is located at the high-traffic intersection of Ashley Phosphate Road and Rivers Avenue, which benefits from over 103,000 vehicles per day
- Average household income exceeds \$60,200
- Estimated more than 47,200 households in the immediate trade area
- Population exceeds 122,300 within the immediate trade area



## SPACE AVAILABLE

- 29,525 SF (will divide)
- 25,574 SF
- 13,000 SF
- 950 SF
- Pad site available with drive-thru accessibility!



# ILLUSTRATION





# ILLUSTRATION

## BEFORE



## AFTER



# DATA & ANALYTICS

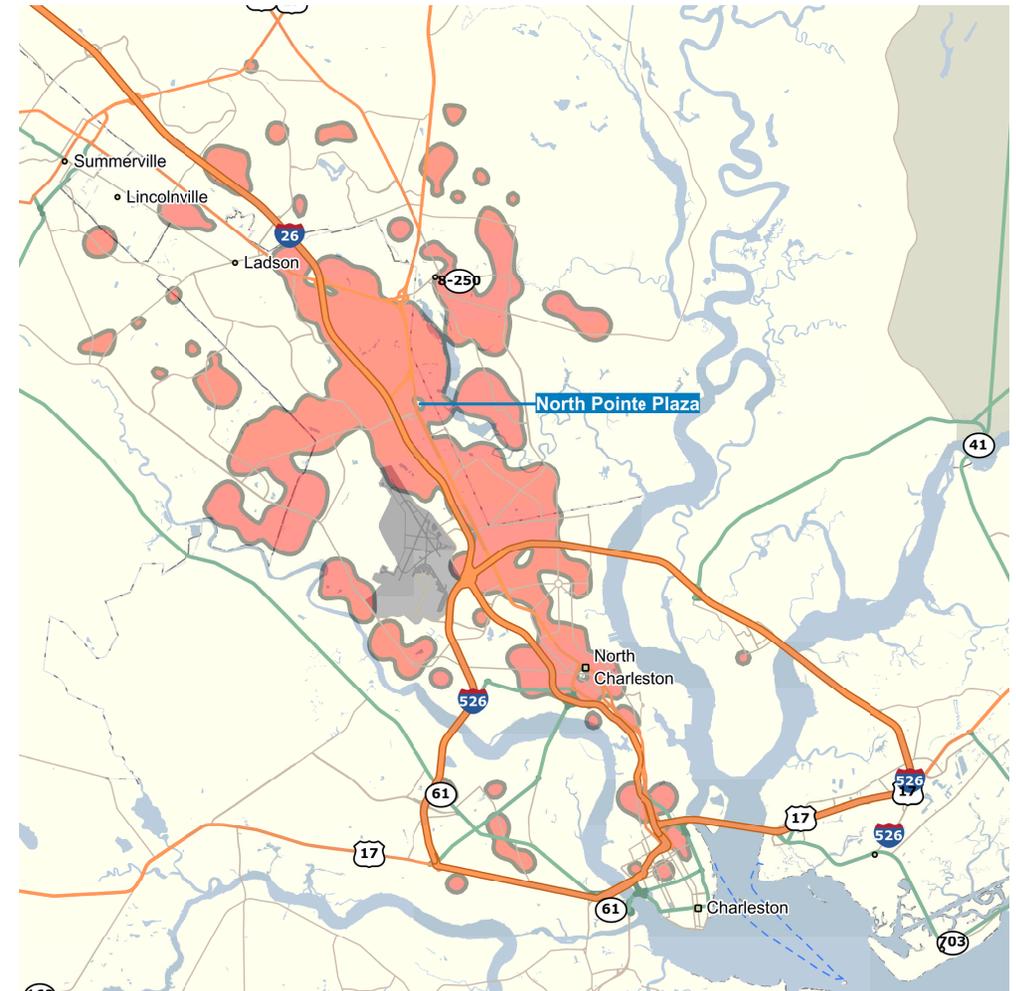
## DEMOGRAPHICS

POPULATION	Q2 2020 Estimated Population	122,346
	2025 Projected Population	120,590
	Estimated Annual Growth (2010-2020)	0.91%
	Projected Annual Growth (2020-2025)	-0.29%

HOUSEHOLDS	Q2 2020 Estimated Households	47,211
	2025 Projected Households	46,496
	Estimated Annual Growth (2010-2020)	0.91%
	Projected Annual Growth (2020-2025)	-0.30%

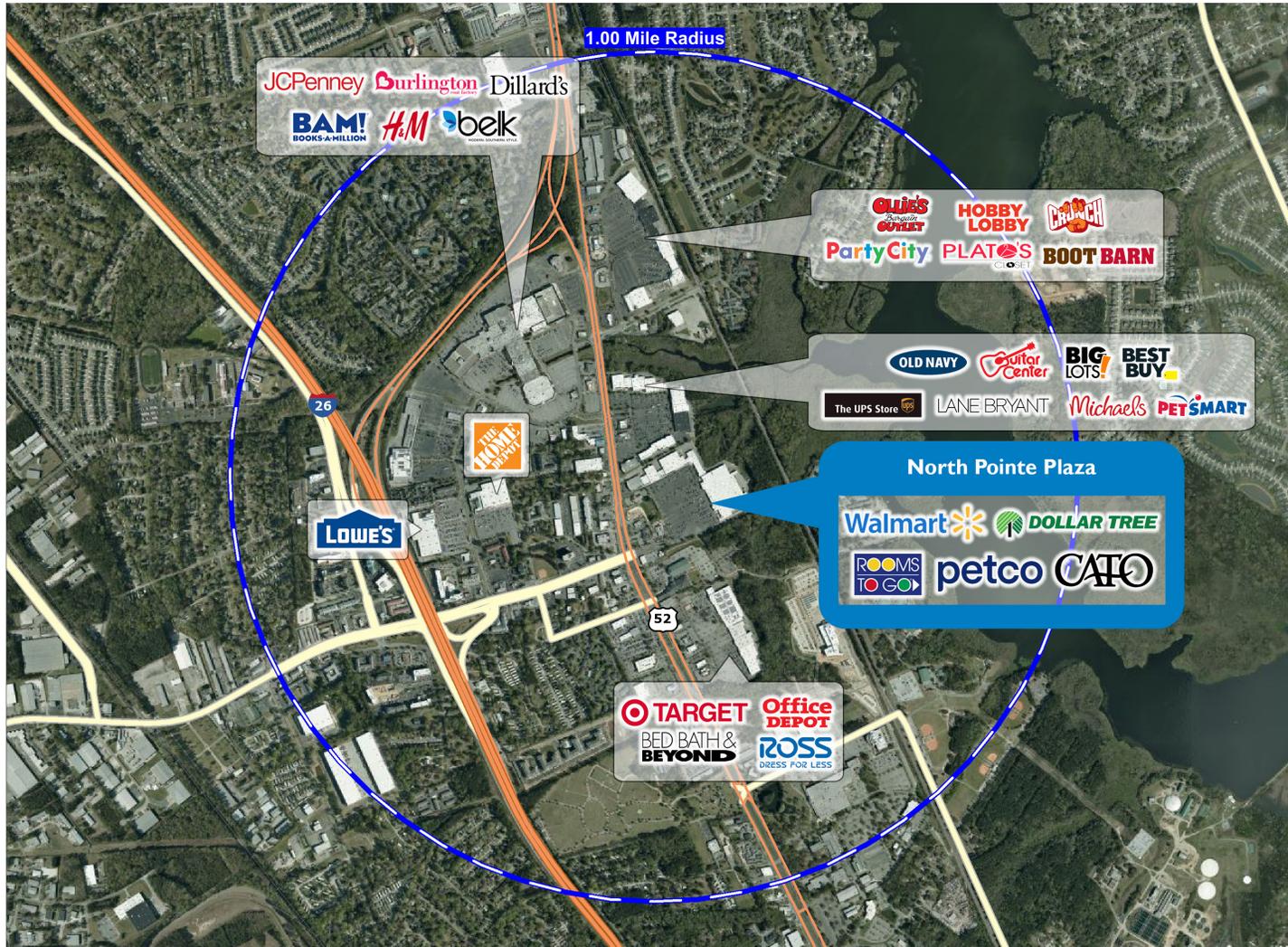
INCOME	Average Household Income	\$60,291
	Median Household Income	\$46,326
	2025 Projected Average Household Income	\$70,532

## TRADE AREA



# DATA & ANALYTICS

## COMPETITION AERIAL - ONE MILE



# DATA & ANALYTICS

## 2019 / 2020 CUSTOMER TRENDS

2019	Estimated Number of Customers	511,200+
	Estimated Number of Visits	\$2.71M
	Average Visits per Customer	5.30

2020	Estimated Number of Customers	448,100+
	Estimated Number of Visits	2.36M
	Average Visits per Customer	5.26

## 2019 / 2020 CUSTOMER JOURNEY

2019	PRIOR		POST	
	Home	40.9%	Home	60.3%
	Work	8.7%	Work	3.7%
	North Rivers Shopping Center	4.5%	Northwoods Mall	2.2%
	Northwoods Mall	3.8%	North Rivers Shopping Center	2.1%
	North Rivers Marketplace	2.6%	North Rivers Marketplace	1.9%

2020	PRIOR		POST	
	Home	46.6%	Home	60%
	Work	6.2%	Work	2.9%
	North Rivers Shopping Center	3.9%	Northwoods Mall	2.6%
	Northwoods Mall	3.1%	North Rivers Shopping Center	1.8%
	North Rivers Marketplace	2.6%	North Rivers Marketplace	1.6%

\*All data and analytics provided by Placer.ai