

MARKET PLACE AT PABST FARMS

OCONOMOWOC, WI



SIZE

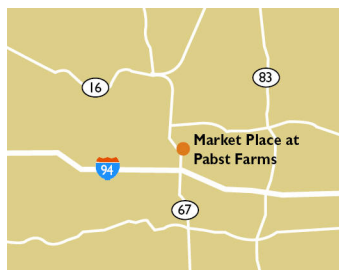
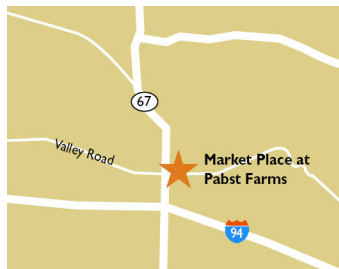
109,439 square feet

DEMOGRAPHICS

1 mile	3 mile	5 mile
Population		
1,617	16,508	45,031
Households		
589	6,812	18,151
Median HH Income (\$)		
128,396	105,858	110,584

MAJOR TENANT(S)

Metro Market
Mattress Firm
CycleBar



LOCATION

1300 Pabst Farms Circle | Oconomowoc, WI 53066

PROPERTY HIGHLIGHTS

- Anchored by Metro Market
- Other national tenants include CycleBar, Mattress Firm and AT&T
- Population exceeds 16,500 within a three-mile radius with an average household income over \$135,700
- 1.8 million visits to the shopping center in the past 12 months per Placer.ai

LEASING CONTACT

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MORE INFO

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SPACE	TENANT	SQ. FT.
000	Metro Market	66,292 SF
SHADI	Mid-America Real Estate	
100	Silver Nails	1,740 SF
110	Rosati's Pizza	1,825 SF
130	El Jimador	3,624 SF
140	Imperial Garden	1,338 SF
150	Martinizing Dry Cleaners	1,416 SF
170	Badger Burger	3,534 SF
180	Forefront Dermatology	2,816 SF
190	Forward Dental	3,200 SF
300	Clean Juice	1,600 SF
310	Barnes Jewelers	3,421 SF
330	AudioNova	1,219 SF
340	Solstice Health	2,604 SF
350	Bay View Shade & Blind	1,498 SF
360	CycleBar	2,620 SF
370	Mattress Firm	4,267 SF
400	Lake Country Cards	1,986 SF
410	Cousins Subs	1,838 SF
420	AT&T	2,600 SF
TOTAL SQ. FT.		109,439

SITE LEGEND	
 Available	 Occupied
 Leased (not occupied)	 Owned by Others
 Site Boundary	



DISCLAIMER - This site plan is for general information purposes only and is not intended to constitute representations and warranties by Landlord as to the ownership of the real property depicted herein or the identity or nature of any occupants thereof.

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Demographic Summary Report

1990 - 2000 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval Retrieval

Apr 17, 2024



Latitude: 43.075329

Longitude: -88.469063

Market Place at Pabst Farms Oconomowoc, WI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q4 2023 Estimated Population	1,617	16,508	45,031
	2028 Projected Population	1,846	18,259	48,562
	2010 Census Population	1,229	14,788	39,920
	2000 Census Population	991	13,092	35,254
	1990 Census Population	764	11,770	30,131
	Historical Annual Growth 1990 to 2000	2.64%	1.07%	1.58%
	Historical Annual Growth 2000 to 2010	2.17%	1.23%	1.25%
	Estimated Annual Growth 2010 to 2023	2.02%	0.80%	0.88%
	Projected Annual Growth 2023 to 2028	2.70%	2.04%	1.52%
	Median Age	50.0	46.3	46.6
Households	Q4 2023 Estimated Households	589	6,812	18,151
	2028 Projected Households	679	7,552	19,598
	2010 Census Households	431	5,760	15,394
	2000 Census Households	356	5,136	13,378
	1990 Census Households	262	4,427	10,911
	Historical Annual Growth 1990 to 2000	3.10%	1.50%	2.06%
	Historical Annual Growth 2000 to 2010	1.93%	1.15%	1.41%
	Estimated Annual Growth 2010 to 2023	2.30%	1.23%	1.21%
	Projected Annual Growth 2023 to 2028	2.88%	2.08%	1.55%
	Population per Household	2.58	2.38	2.44
Population by Race	White	89.6%	91.2%	91.9%
	Black or African American	0.6%	1.0%	0.7%
	Asian & Pacific Islander	1.2%	0.7%	0.9%
	Other Races	3.7%	3.0%	3.1%
	Hispanic Population	4.9%	4.1%	3.4%
Income	Average Household Income	\$178,594	\$135,712	\$143,741
	Median Household Income	\$128,396	\$105,858	\$110,584
	Per Capita Income	\$68,804	\$57,017	\$58,889
Education (Age 25+)	Elementary	1.0%	0.8%	0.7%
	Some High School	0.4%	2.0%	1.7%
	High School Graduate	12.7%	20.7%	20.5%
	Some College	19.8%	19.0%	18.4%
	Associates Degree Only	11.4%	9.2%	9.4%
	Bachelors Degree Only	34.4%	32.0%	33.5%
	Graduate Degree	20.3%	16.3%	15.9%
Business	Number of Businesses	149	791	1,424
	Total Number of Employees	1,984	10,679	18,083
	Employees per Business	13.36	13.50	12.70
	Residential Population per Business	10.88	20.86	31.63

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.