SIZE

109,439 square feet

DEMOGRAPHICS

	1 mile	3 mile	5 mile
Population			
	1,617	16,508	45,031
Households			
	589	6,812	18,151
Median HH Income ($)			
	128,396	105,858	110,584

MAJOR TENANT(S)

Metro Market
Mattress Firm
CycleBar

LEASING CONTACT

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MORE INFO

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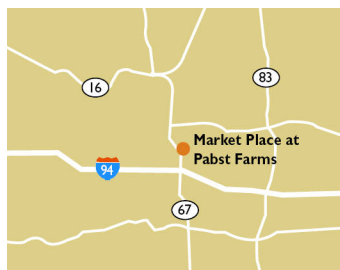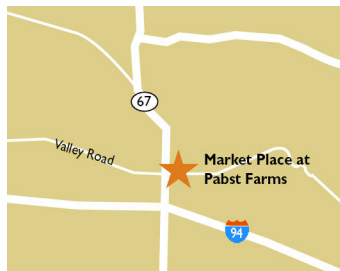
LOCATION

1300 Pabst Farms Circle | Oconomowoc, WI 53066

PROPERTY HIGHLIGHTS

- Anchored by Metro Market

- Other national tenants include CycleBar, Mattress Firm and AT&T

- Population exceeds 16,500 within a three-mile radius with an average household income over $135,700

- 1.8 million visits to the shopping center in the past 12 months per Placer.ai

PHILLIPS EDISON & COMPANY®

SPACE	TENANT	SQ. FT.
000	Metro Market	66,292 SF
SHAD1	Mid-America Real Estate	
100	Silver Nails	1,740 SF
110	Rosati's Pizza	1,825 SF
130	El Jimador	3,624 SF
140	Imperial Garden	1,338 SF
150	Martinizing Dry Cleaners	1,416 SF
170	Badger Burger	3,534 SF
180	Forefront Dermatology	2,816 SF
190	Forward Dental	3,200 SF
300	Clean Juice	1,600 SF
310	Barnes Jewelers	3,421 SF
330	Elite Hearing Centers of America	1,219 SF
340	Solstice Health	2,604 SF
350	Bay View Shade & Blind	1,498 SF
360	CycleBar	2,620 SF
370	Mattress Firm	4,267 SF
400	Lake Country Cards	1,986 SF
410	Cousins Subs	1,838 SF
420	AT&T	2,600 SF
TOTAL SQ. FT.		**109,439**

SITE LEGEND

- 🟧 Available
- 🟦 Leased (not occupied)
- ⬜ Occupied
- ⬛ Owned by Others
- ⬚ Site Boundary
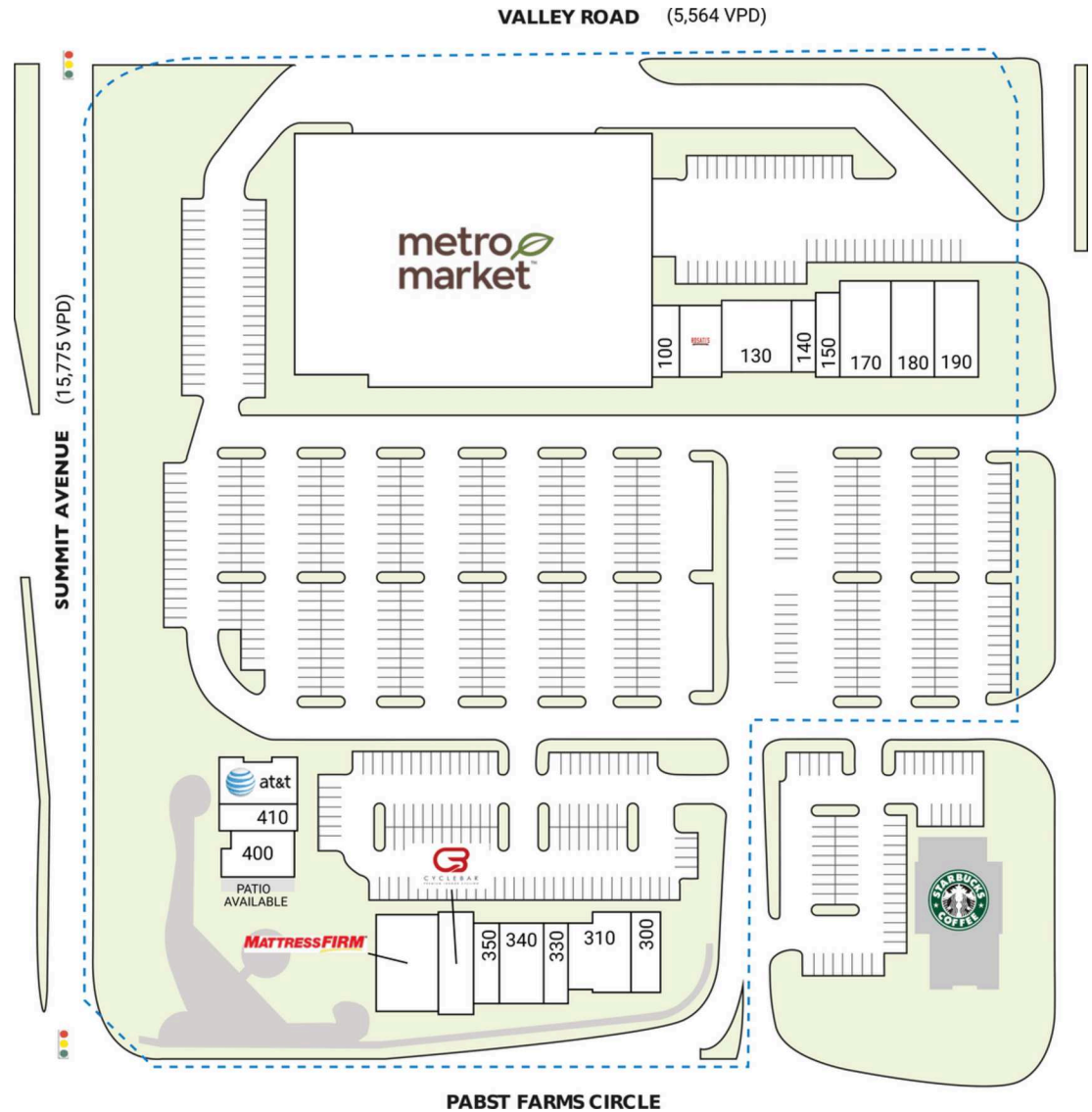
VALLEY ROAD (5,564 VPD)

SUMMIT AVENUE (15,775 VPD)

PABST FARMS CIRCLE

PHILLIPS EDISON & COMPANY®

MARKET PLACE AT PABST FARMS

1300 Pabst Farms Circle | Oconomowoc, WI 53066

piggly wiggly

Pick 'n Save

Pick 'n Save

piggly wiggly

Market Place at Pabst Farms

metro market
MATTRESS FIRM
COUSINS SUBS EST. 1972
STARBUCKS COFFEE
CYCLEBAR
AT&T

KOHL'S Sentry HomeGoods
SIERRA TRADING POST BEST BUY Marshalls

TARGET
OfficeMax
petco
Walmart
THE HOME DEPOT

PHILLIPS EDISON & COMPANY®

Demographic Summary Report

1990 - 2000 Census, 2023 Estimates & 2028 Projections
Calculated using TAS Retrieval Retrieval

Apr 17, 2024

Latitude: 43.075329   Longitude: -88.469063

Market Place at Pabst Farms Oconomowoc, WI	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population			
Q4 2023 Estimated Population	1,617	16,508	45,031
2028 Projected Population	1,846	18,259	48,562
2010 Census Population	1,229	14,788	39,920
2000 Census Population	991	13,092	35,254
1990 Census Population	764	11,770	30,131
Historical Annual Growth 1990 to 2000	2.64%	1.07%	1.58%
Historical Annual Growth 2000 to 2010	2.17%	1.23%	1.25%
Estimated Annual Growth 2010 to2023	2.02%	0.80%	0.88%
Projected Annual Growth 2023 to 2028	2.70%	2.04%	1.52%
Median Age	50.0	46.3	46.6
Households			
Q4 2023 Estimated Households	589	6,812	18,151
2028 Projected Households	679	7,552	19,598
2010 Census Households	431	5,760	15,394
2000 Census Households	356	5,136	13,378
1990 Census Households	262	4,427	10,911
Historical Annual Growth 1990 to 2000	3.10%	1.50%	2.06%
Historical Annual Growth 2000 to 2010	1.93%	1.15%	1.41%
Estimated Annual Growth 2010 to 2023	2.30%	1.23%	1.21%
Projected Annual Growth 2023 to 2028	2.88%	2.08%	1.55%
Population per Household	2.58	2.38	2.44
Population by Race			
White	89.6%	91.2%	91.9%
Black or African American	0.6%	1.0%	0.7%
Asian & Pacific Islander	1.2%	0.7%	0.9%
Other Races	3.7%	3.0%	3.1%
Hispanic Population	4.9%	4.1%	3.4%
Income			
Average Household Income	$178,594	$135,712	$143,741
Median Household Income	$128,396	$105,858	$110,584
Per Capita Income	$68,804	$57,017	$58,889
Education (Age 25+)			
Elementary	1.0%	0.8%	0.7%
Some High School	0.4%	2.0%	1.7%
High School Graduate	12.7%	20.7%	20.5%
Some College	19.8%	19.0%	18.4%
Associates Degree Only	11.4%	9.2%	9.4%
Bachelors Degree Only	34.4%	32.0%	33.5%
Graduate Degree	20.3%	16.3%	15.9%
Business			
Number of Businesses	149	791	1,424
Total Number of Employees	1,984	10,679	18,083
Employees per Business	13.36	13.50	12.70
Residential Population per Business	10.88	20.86	31.63

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.