

SIZE

175,741 square feet

DEMOGRAPHICS

I mile	3 mile	5 mile			
Population 8,024	on 84,756	126,074			
Househo	olds 30,595	48,204			
Median HH Income (\$) 76,892 70,288 67,046					

MAJOR TENANT(S)

Ross Dress for Less Office Depot Michaels

LEASING CONTACT

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MORE INFO

www.phillipsedison.com





LOCATION

1700 E. College Avenue | Normal, IL 61761

PROPERTY HIGHLIGHTS

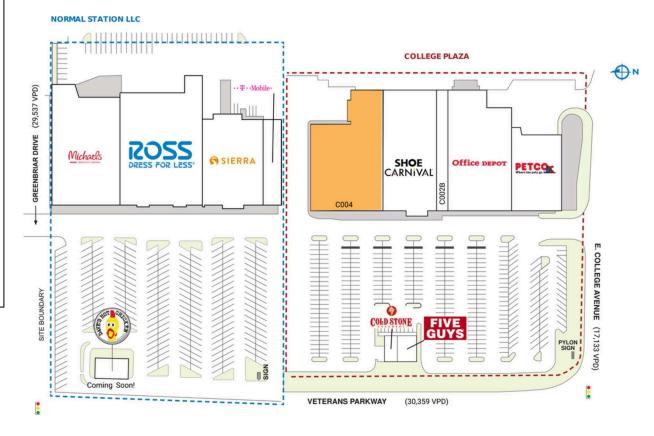
- National tenants include Michaels, Ross Dress for Less, Office Depot and more
- Benefits from a great location in the Normal-Bloomington retail corridor at the intersection of College Avenue, with more than 17,100 vehicles per day, and Veterans Parkway, with 30,300 vehicles per day
- Population exceeds 84,700 people in a three-mile radius with an average household income of more than than \$93,200
- Close proximity to Illinois State University, less than 3 miles away with over 20,000 students





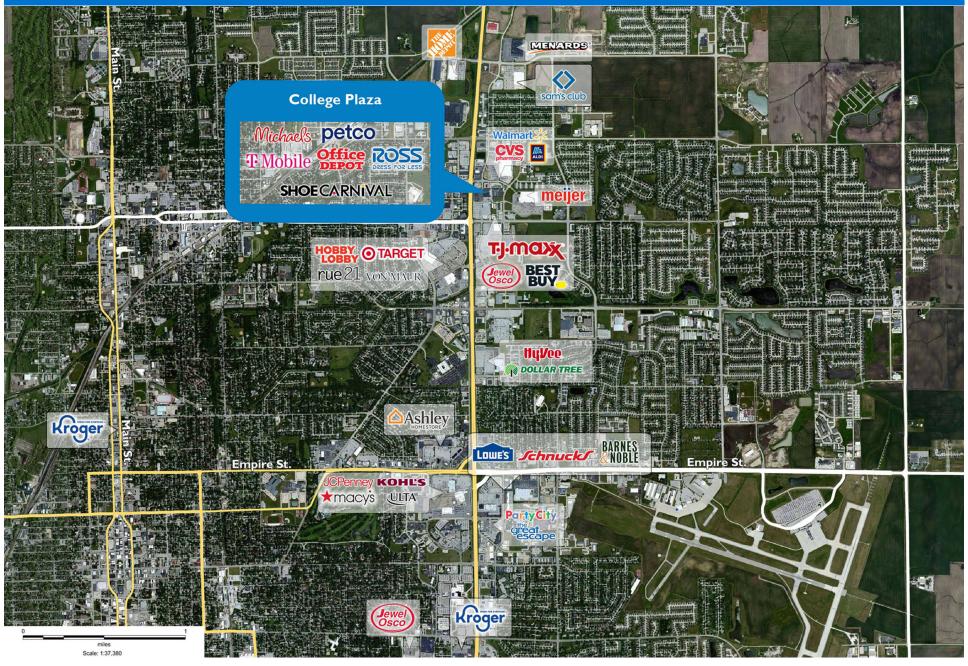
COLLEGE PLAZA

SPACE	TENANT	SQ. FT.			
		-			
C001	Petco	15,206 SF			
C002	Office Depot	30,057 SF			
C002B	Bard Optical	2,560 SF			
C003	Shoe Carnival	17,790 SF			
C004	AVAILABLE	30,200 SF			
CI0I	Cold Stone Creamery	1,411 SF			
C102	Five Guys	2,500 SF			
001	Michaels	23,999 SF			
002	Ross Dress for Less	30,110 SF			
003	Sierra Trading Co.	17,020 SF			
004	T-Mobile	4,888 SF			
TOTAL SQ. FT.		175,741			
SITE LEGEND					
Available					





COLLEGE PLAZA



Demographic Summary Report

1990 - 2000 Census, 2022 Estimates & 2027 Projections Calculated using TAS Retrieval Retrieval Mar 20, 2023



Colle Norm	ge Plaza nal, IL	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q2 2022 Estimated Population	8,024	84,756	126,074
	2027 Projected Population	8,309	87,656	130,410
	2010 Census Population	8,110	84,275	124,783
	2000 Census Population	6,911	72,384	109,244
	1990 Census Population	6,162	61,872	93,251
	Historical Annual Growth 1990 to 2000	1.15%	1.58%	1.60%
P ₀	Historical Annual Growth 2000 to 2010	1.61%	1.53%	1.34%
	Estimated Annual Growth 2010 to2022	-0.08%	0.04%	0.08%
	Projected Annual Growth 2022 to 2027	0.70%	0.68%	0.68%
	Median Age	38.3	30.7	33.4
	Q2 2022 Estimated Households	3,312	30,595	48,204
	2027 Projected Households	3,423	31,713	49,912
	2010 Census Households	3,395	30,607	47,961
10	2000 Census Households	2,902	26,038	41,442
Households	1990 Census Households	2,241	20,842	33,885
nseh	Historical Annual Growth 1990 to 2000	2.62%	2.25%	2.03%
HO.	Historical Annual Growth 2000 to 2010	1.58%	1.63%	1.47%
	Estimated Annual Growth 2010 to 2022	-0.19%	0.00%	0.04%
	Projected Annual Growth 2022 to 2027	0.66%	0.72%	0.70%
	Population per Household	2.40	2.46	2.40
_	White	78.2%	76.6%	76.1%
l e ti	Black or African American	9.4%	9.0%	9.7%
ulatio	Asian & Pacific Islander	6.4%	7.0%	6.3%
Population by Race	Other Races	2.0%	2.4%	2.6%
	Hispanic Population	3.9%	5.0%	5.4%
Φ	Average Household Income	\$95,416	\$93,208	\$90,039
mo	Median Household Income	\$76,892	\$70,288	\$67,046
Incom	Per Capita Income	\$39,629	\$34,619	\$35,254
	Clamantany	0.70/	0.00/	4.50/
	Elementary Some High School	0.7% 1.6%	0.9% 2.3%	1.5% 2.7%
F ←	High School Graduate	14.2%	17.3%	20.1%
Education (Age 25+)	Some College	17.7%	17.6%	19.0%
duc Age	Associates Degree Only	9.2%	7.9%	7.6%
= =	Bachelors Degree Only	37.7%	34.4%	32.0%
	Graduate Degree	18.9%	19.6%	17.2%
- 10	Number of Pusings	054	4.000	0.074
Business	Number of Businesses	354 7 337	1,832	2,874 69.731
	Total Number of Employees	7,337	43,567	68,731
Bu	Employees per Business	20.75	23.78	23.92
	Residential Population per Business	22.69	46.27	43.87

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