

SOUTHGATE SHOPPING CENTER

DES MOINES, IA



SIZE

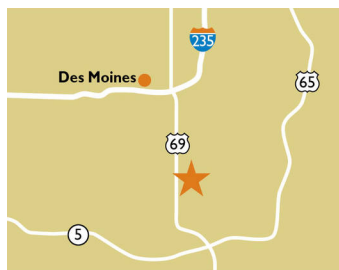
161,792 square feet

DEMOGRAPHICS

1 mile	3 mile	5 mile
Population		
14,176	70,652	149,183
Households		
5,188	29,705	60,680
Median HH Income (\$)		
62,615	60,845	59,176

MAJOR TENANT(S)

Hy-Vee
Planet Fitness
Dollar General



LOCATION

3221-3411 SE 14th Street | Des Moines, IA 50320

PROPERTY HIGHLIGHTS

- Anchored by Hy-Vee, the top grocer by market share in the Des Moines area
- National tenants include Dollar General, Aaron's, Planet Fitness, and Buffalo Wild Wings
- Located on 14th Street, benefitting from traffic of 41,300 vehicles per day
- Population within a three-mile radius exceeds 70,600

LEASING CONTACT

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MORE INFO

www.phillipsedison.com



PHILLIPS EDISON & COMPANY®

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SPACE	TENANT	SQ. FT.
100	Hy-Vee	78,388 SF
105	Dollar General	10,500 SF
110	Arona Home Essentials	8,500 SF
120	Jay's CD & Hobby	11,088 SF
125	BioLife Plasma Services	10,912 SF
130	Planet Fitness	23,677 SF
150	Top Nails Beauty School	5,000 SF
150B	AVAILABLE	5,000 SF
200	Hy-Vee Fuel Center	3,027 SF
300	Buffalo Wild Wings	5,700 SF
TOTAL SQ. FT.		161,792

SITE LEGEND

 Available	 Occupied
 Leased (not occupied)	 Owned by Others
 Site Boundary	



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Demographic Summary Report

1990 - 2000 Census, 2023 Estimates & 2028 Projections

Calculated using TAS Retrieval Retrieval

Apr 17, 2024



Latitude: 41.554274

Longitude: -93.594657

Southgate Shopping Center Des Moines, IA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Q4 2023 Estimated Population	14,176	70,652	149,183
	2028 Projected Population	14,159	70,732	148,478
	2010 Census Population	13,505	62,905	141,274
	2000 Census Population	13,359	58,626	137,181
	1990 Census Population	11,015	53,578	131,362
	Historical Annual Growth 1990 to 2000	1.95%	0.90%	0.43%
	Historical Annual Growth 2000 to 2010	0.11%	0.71%	0.29%
	Estimated Annual Growth 2010 to 2023	0.35%	0.85%	0.40%
	Projected Annual Growth 2023 to 2028	-0.02%	0.02%	-0.09%
	Median Age	34.2	34.9	35.3
Households	Q4 2023 Estimated Households	5,188	29,705	60,680
	2028 Projected Households	5,180	29,856	60,495
	2010 Census Households	4,862	24,575	55,181
	2000 Census Households	4,910	23,157	54,125
	1990 Census Households	4,152	21,428	52,412
	Historical Annual Growth 1990 to 2000	1.69%	0.78%	0.32%
	Historical Annual Growth 2000 to 2010	-0.10%	0.60%	0.19%
	Estimated Annual Growth 2010 to 2023	0.47%	1.39%	0.69%
	Projected Annual Growth 2023 to 2028	-0.03%	0.10%	-0.06%
	Population per Household	2.72	2.35	2.39
Population by Race	White	46.8%	60.1%	60.2%
	Black or African American	10.3%	9.2%	11.7%
	Asian & Pacific Islander	12.2%	6.9%	6.1%
	Other Races	5.6%	5.1%	4.8%
	Hispanic Population	25.1%	18.8%	17.2%
Income	Average Household Income	\$76,181	\$77,399	\$77,335
	Median Household Income	\$62,615	\$60,845	\$59,176
	Per Capita Income	\$27,980	\$32,952	\$32,207
Education (Age 25+)	Elementary	10.1%	6.4%	6.3%
	Some High School	9.0%	6.6%	6.8%
	High School Graduate	33.3%	31.2%	31.0%
	Some College	19.3%	20.0%	20.8%
	Associates Degree Only	12.3%	10.0%	9.1%
	Bachelors Degree Only	13.1%	18.9%	18.1%
	Graduate Degree	2.9%	7.0%	8.0%
Business	Number of Businesses	211	3,601	6,819
	Total Number of Employees	1,747	61,083	131,660
	Employees per Business	8.26	16.96	19.31
	Residential Population per Business	67.07	19.62	21.88

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.