# **SOUTHGATE SHOPPING CENTER**



# SIZE 161,792 square feet

#### **DEMOGRAPHICS**

I mile	3 mile	5 mile		
Population				
14,176	70,652	149,183		
Households				
5,188	29,705	60,680		
Median HH Income (\$)				
62,615	60,845	59,176		

### MAJOR TENANT(S)

Hy-Vee Planet Fitness Dollar General

#### LEASING CONTACT

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#### LOCATION

3221-3411 SE 14th Street | Des Moines, IA 50320

#### PROPERTY HIGHLIGHTS

- Anchored by Hy-Vee, the top grocer by market share in the Des Moines area
- National tenants include Dollar General, Aaron's, Planet Fitness, and Buffalo Wild Wings
- Located on 14th Street, benefitting from traffic of 41,300 vehicles per day
- Population within a three-mile radius exceeds 70,600

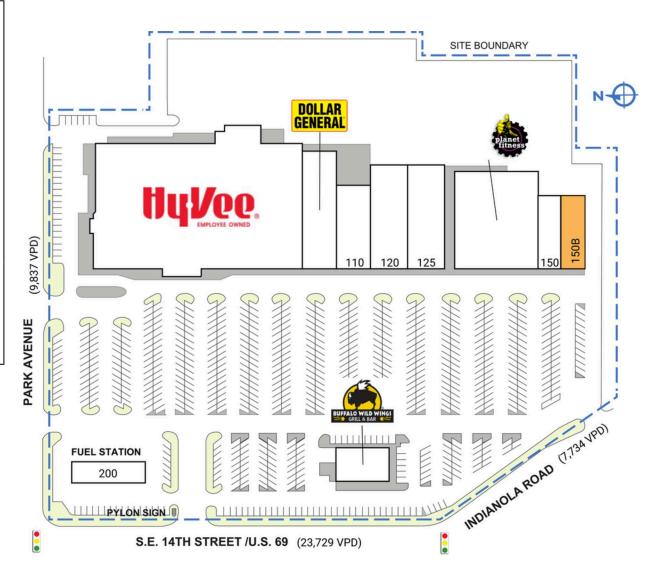


## MORE INFO

www.phillipsedison.com



SPACE	TENANT	SQ. FT.	
100	Hy-Vee	78,388 SF	
105	Dollar General	10,500 SF	
110	Arona Home Essentials	8,500 SF	
120	Jay's CD & Hobby	11,088 SF	
125	BioLife Plasma Services	10,912 SF	
130	Planet Fitness	23,677 SF	
150	Top Nails Beauty School	5,000 SF	
150B	AVAILABLE	5,000 SF	
200	Hy-Vee Fuel Center	3,027 SF	
300	Buffalo Wild Wings	5,700 SF	
TOTAL SQ. FT.		161,792	
SITE LEGEND			
Available			





## **Demographic Summary Report**

1990 - 2000 Census, 2023 Estimates & 2028 Projections Calculated using TAS Retrieval Retrieval Apr 17, 2024



Longitude: -93.594657 Apr 17, 2024 Latitude: 41.554274 **Southgate Shopping Center** 1.00 Mile Radius 3.00 Mile Radius 5.00 Mile Radius Des Moines, IA Q4 2023 Estimated Population 14,176 70,652 149.183 2028 Projected Population 14,159 70,732 148,478 2010 Census Population 13,505 62,905 141,274 2000 Census Population 137,181 13,359 58,626 **Population** 1990 Census Population 11,015 53,578 131,362 Historical Annual Growth 1990 to 2000 0.43% 1.95% 0.90% Historical Annual Growth 2000 to 2010 0.11% 0.71% 0.29% 0.40% Estimated Annual Growth 2010 to 2023 0.35% 0.85% -0.09% Projected Annual Growth 2023 to 2028 -0.02% 0.02% 35.3 Median Age 34.2 34.9 Q4 2023 Estimated Households 5,188 60.680 29,705 2028 Projected Households 5,180 29,856 60,495 2010 Census Households 4,862 55,181 24,575 2000 Census Households 54,125 4,910 23,157 Households 1990 Census Households 4,152 21,428 52,412 0.32% Historical Annual Growth 1990 to 2000 1.69% 0.78% Historical Annual Growth 2000 to 2010 -0.10% 0.60% 0.19% Estimated Annual Growth 2010 to 2023 0.47% 1.39% 0.69% Projected Annual Growth 2023 to 2028 -0.03% 0.10% -0.06% 2.72 2.39 Population per Household 2.35 White 46.8% 60.1% 60.2% Population by Race Black or African American 10.3% 9.2% 11.7% Asian & Pacific Islander 12.2% 6.9% 6.1% Other Races 5.6% 5.1% 4.8% Hispanic Population 25.1% 18.8% 17.2% Average Household Income \$76,181 \$77,399 \$77,335 ncome Median Household Income \$59,176 \$62,615 \$60,845 \$32,207 Per Capita Income \$27,980 \$32,952 10.1% 6.4% 6.3% Elementary Some High School 9.0% 6.6% 6.8% Education High School Graduate 33.3% 31.2% 31.0% Some College 20.8% 19.3% 20.0% Associates Degree Only 12.3% 10.0% 9.1% Bachelors Degree Only 13.1% 18.1% 18.9% Graduate Degree 2.9% 7.0% 8.0%

211

1,747

8.26

67.07

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Business

**Number of Businesses** 

**Total Number of Employees** 

Residential Population per Business

Employees per Business

6,819

19.31

21.88

131,660

3,601

61,083

16.96

19.62